



# IMPACT REPORT

JULY 1, 2021 TO JUNE 30, 2022

[WWW.SEASMARTSCHOOL.COM](http://WWW.SEASMARTSCHOOL.COM)

## Sea Smart



# MESSAGE FROM SEA SMART'S FOUNDER

I am deeply grateful to the Sea Smart team, including our staff, board, advisors, volunteers, and supporters, for riding out the past few stormy years with us.

The past year was full of incredible partnerships that allowed us to expand on the social impact of our work to empower marginalized and at-risk youth to become ocean heroes. Deepest thanks especially to Kidsafe, Tsleil-Waututh Nation School, YWCA and Red Fox Society for collaborating with us to amplify our shared values for youth leadership, diversity and inclusion - and for ensuring that every child has the opportunity to connect with nature in a safe and welcoming space.

We are so excited to be able to offer more in-person programming as COVID restrictions lessen. Through a blend of virtual workshops, online resources and in-person programming, we taught **42,743 students** around the world.

**“Individually, we are one drop. Together, we are an ocean.”** -Ryunosuke Satoro

Thank you for being part of our ocean!

Dr. E



**DR. ELAINE LEUNG**  
**FOUNDER & EXECUTIVE**  
**DIRECTOR, SEA SMART**





# WHO WE ARE

Sea Smart is a Vancouver-based charity that delivers programs and educational resources to inspire love for the ocean. Our goal is to encourage and empower tangible sustainable action. We work with educators, families, kids, volunteers, and corporate & community partners.

## A YOUTH-BASED FOCUS

The majority of our programming is focused on youth aged 6-12. While most youth know and care about climate change, there aren't enough resources to help them take tangible action. We introduce our students to the basics of marine biology and sustainability in a way that's fun, memorable, and builds the foundation for a lifelong love of nature.



# TEAM



**Dr. Elaine Leung**  
Executive Director  
and Founder



**Hailey Renaud**  
General Manager



**Fiona Spitzig**  
Program Coordinator



**Courtney Martin**  
Project &  
Administrative  
Coordinator



**Valerie Chong**  
Digital Marketing &  
Communications  
Coordinator

Kuma - Chief Relaxation Officer (CRO) &  
Loki - Chief Entertainment Officer (CEO)



# BOARD



**Penny Norman**  
Chair



**Victoria Nalugwa**  
Vice Chair



**Lisa Blachut**  
Secretary



**Jo Jo Imai**  
Treasurer



# ADVISORS



**Brianne Miller**

**Development Advisor**  
Nada Grocery



**Carrie St. Martin**

**HR Advisor**  
Lifelabs



**Pip Seymour**

**Digital Media Advisor**  
Seymour Digital Media



**Gavin Wilson**

**Media Relations Advisor**  
Communications  
Consultant



**Charlotte Firmenich**

**Youth Advisor**  
@60secs4oceans



**Chin Chang**

**Strategic Advisor**  
Classy Narwhal



**Brian Duong**

**Strategic Advisor**  
Hunter Litigation Chambers



**Abhi T.**

**Strategic Advisor**  
Nada Grocery



**Erin Leckie**

**Community Advisor**  
Stanley Park Ecology  
Society

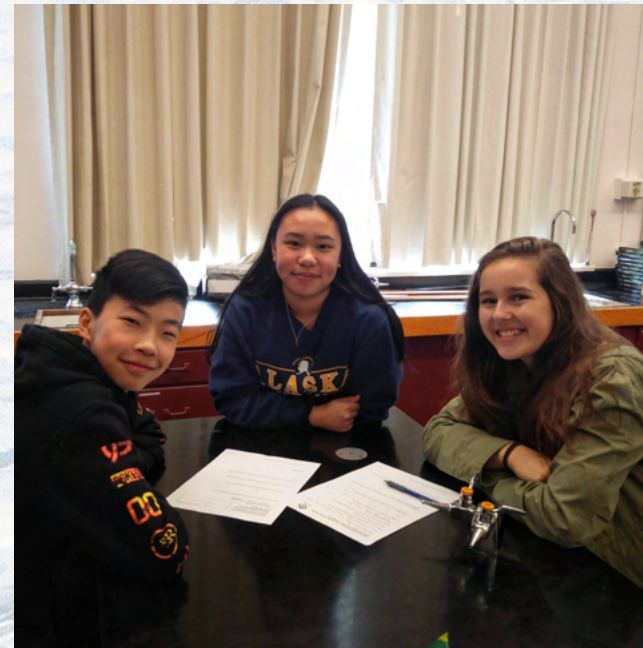


**Mason Vander Ploeg**

**Youth Advisor**  
@masons\_ocean



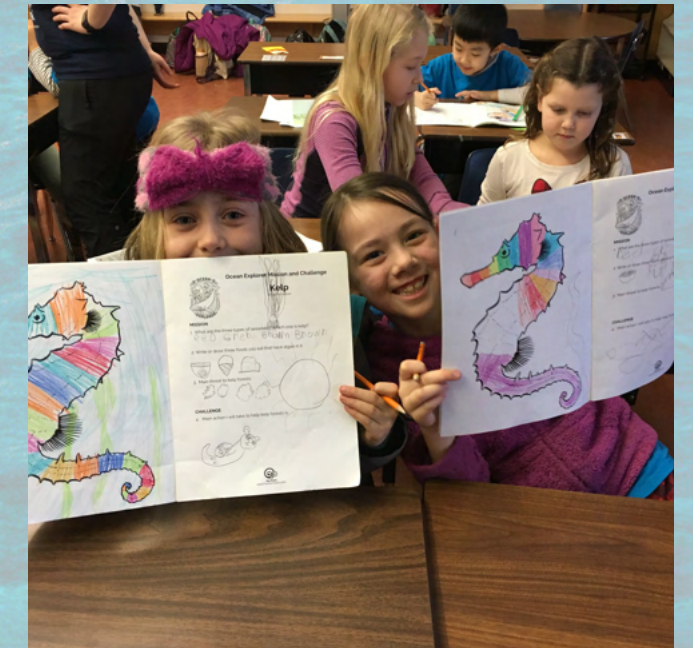
# OUR WORK



**SCHOOL & GROUP WORKSHOPS**



**SUMMER CAMPS**



**AFTER-SCHOOL PROGRAMS**



**ONLINE PROGRAMS & RESOURCES**



**CORPORATE PROGRAMS**



**PUBLIC ENGAGEMENT**





# THIS YEAR'S COMMUNITY IMPACT



**1183**  
Volunteer hours  
completed

**42,743**  
Students  
educated



**103**  
Bursaries  
provided

**54**  
School  
workshops  
delivered





# EDUCATING YOUTH

Sea Smart provides multi-series workshops that are perfect for schools, youth groups, and environmental clubs. These programs, which are in line with BC core curriculum, can be delivered in person or online. Students develop action projects, gaining skills in teamwork, organization, & leadership.



**54 WORKSHOPS**

**2005 STUDENTS**

**"Sea Smart provided a wonderful 3-part webinar series for my Environmental Science class. After learning in a fun & interactive way, the students reached out to over 4000 people to promote their projects on species at risk in the Salish Sea."**

**- Michael Wolfe, School Teacher**



# SUPPORTING EDUCATORS ONLINE

Our educator resources are created for teachers, by teachers.

We provide:

- Differentiated K-12 lesson plans
- BC Curriculum connections
- Presentation slides
- Educational videos

Learn more: [seasmartschool.com/freeducatorresources](https://seasmartschool.com/freeducatorresources)



**1961 DOWNLOADS\***

\*Across all free online educator resources

**39,220 STUDENTS IMPACTED\***

\*Based on an average of 20 students per educator

**"The program is exceptionally executed - from the planning stage to getting students personally involved in changing behaviours."**

**- Grade 6 teacher**



# CLEANING OUR SHORELINES

**1,538,039 m<sup>2</sup>**

of shoreline cleaned and waste sorted



**28 CLEANUPS**

**838 TOTAL PARTICIPANTS**

**602 kg GARBAGE REMOVED**

**102 kg RECYCLING REMOVED**

**4973 CIGARETTES REMOVED**



# PROJECT SPOTLIGHT

## SPECIES AT RISK: YOUTH ACTION TEAM

Funded by Fisheries and Oceans Canada, this 3-workshop series (online or in person) and optional shoreline cleanup was delivered to schools across the Lower Mainland. Students developed impactful projects to engage their schoolmates, families and community to take action to reduce threats to species at risk. This year, student projects included posters, presentations, schoolyard cleanups, art projects, and more.



**46**

**Workshops delivered**

**15**

**Schools in Metro Vancouver**

**1,170**

**Student workshop participants**

**1,569**

**People who pledged action based on student group projects & engagement**





# SUMMER CAMPS

Our 2021 summer camp season was a success! We hosted 254 students over 15 sessions.





# IN THEIR OWN WORDS

Sea Smart came to my school and sparked a conversation that made us all rethink the problems we face in the world... I learnt a lot and had fun along the way!

**Grade 9 student**



“This was one of my daughter’s favourite camps! And I loved that she was outside, learning science, and that we could help support Sea Smart’s charitable programs — we will definitely look into your camps next year!”

**Tiffany, parent**

Marine Biologist in Training summer camp,

“Thank you for a very thoughtful, informative and well planned lesson on plastic in oceans. It was a heavy topic, but an important one that we need to be educated on. I look forward to having you in my classroom again!”

**Ms. Rogers, Grade 8 & 10 Science Teacher**  
Point Grey Secondary School

If you want an engaging presenter to inspire and empower your students to make the world a better place, I can't recommend Sea Smart's school workshops enough!”

**Mr. Paquin, Grade 9 Ecology Teacher**  
Kitsilano Secondary School





# OUR FINANCIALS

FISCAL YEAR JULY 1, 2020 - JUNE 30, 2021

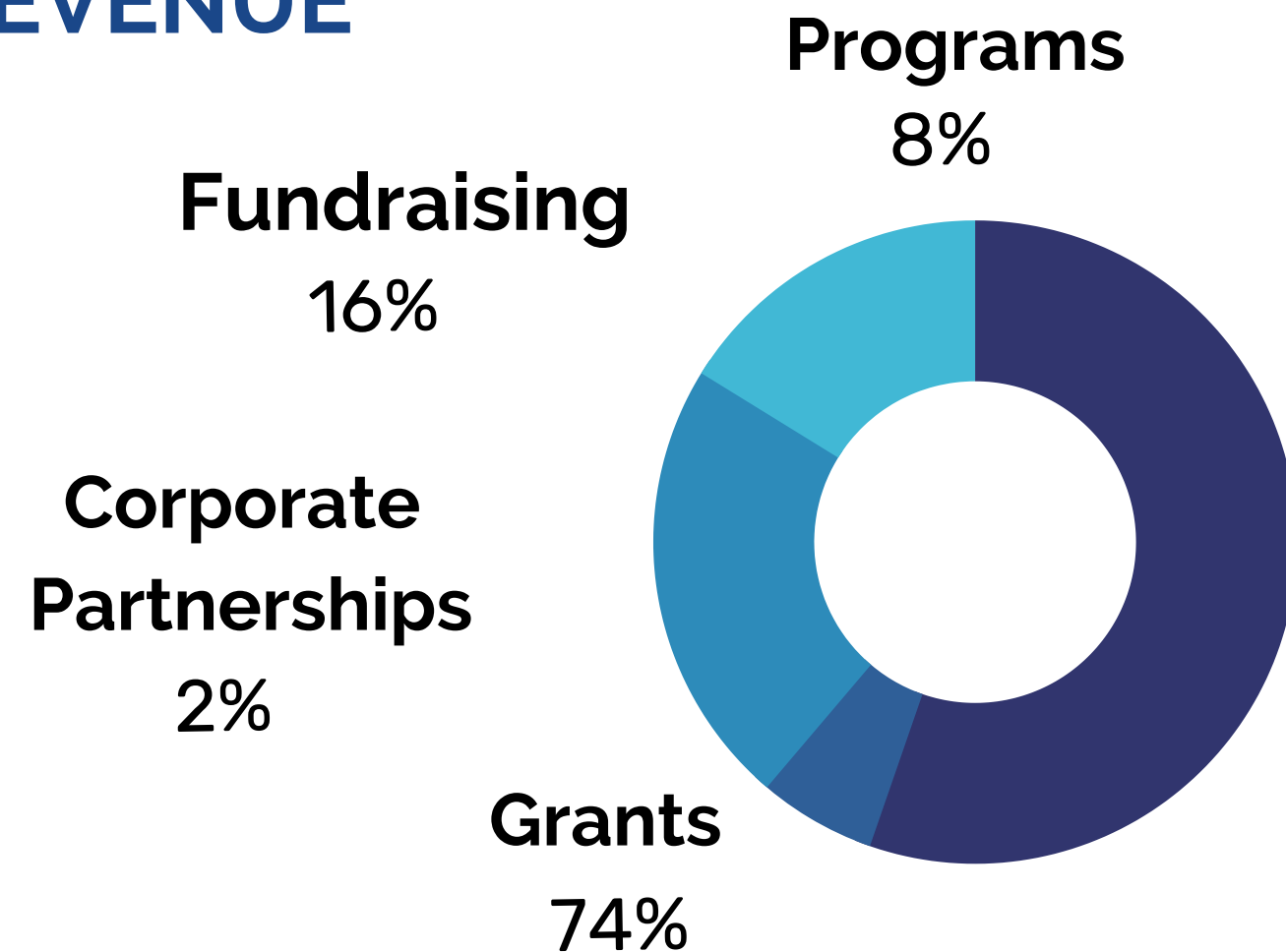
Annual Operating  
Budget  
**\$381,554**

In-kind Contributions  
Total Value: **\$161,655**

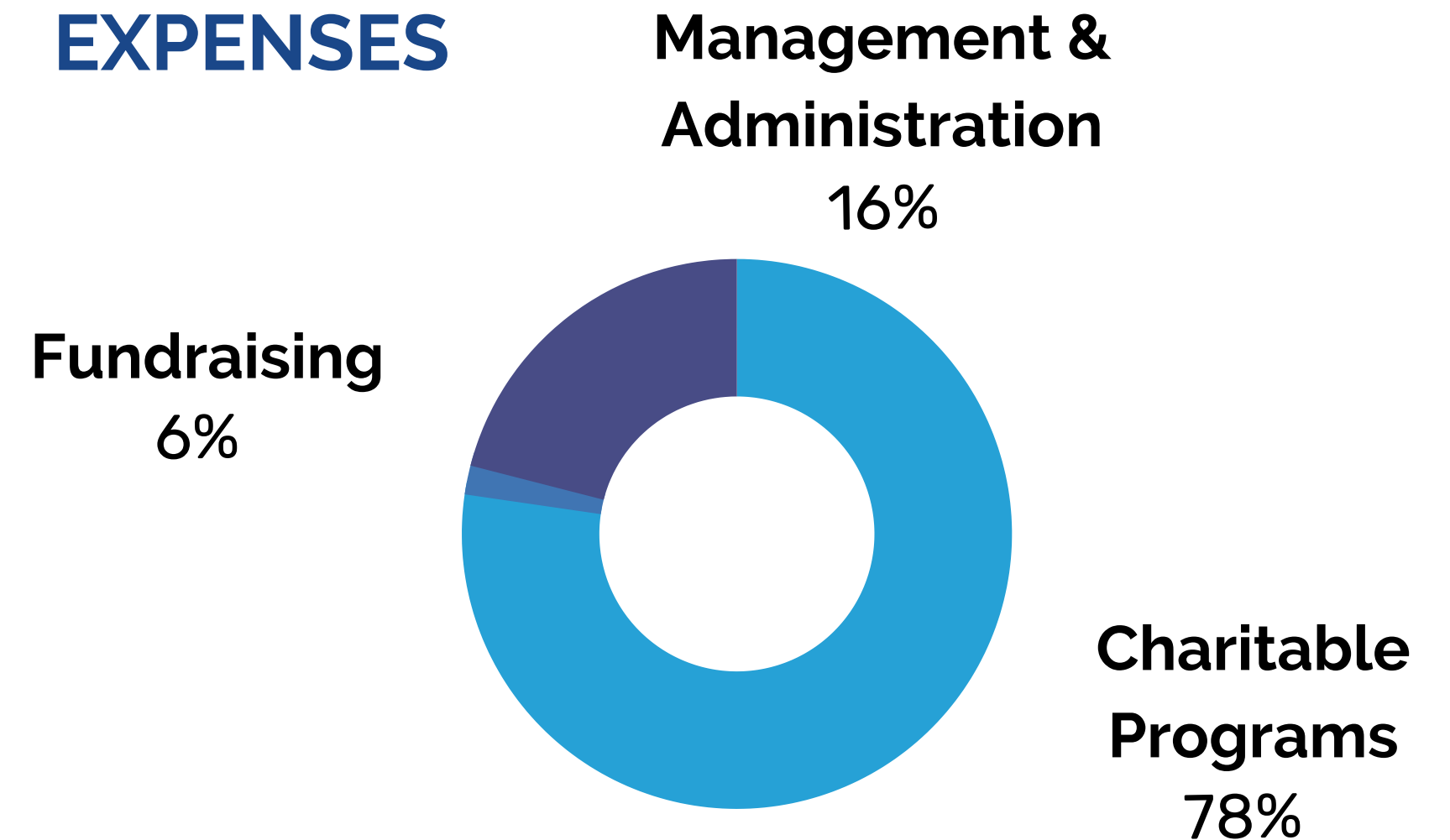
Volunteer Hours:  
**\$23,655**

Goods & Services:  
**\$138,000**

## REVENUE



## EXPENSES





# OUR PARTNERS

## Key Sponsors



Fisheries and Oceans  
Canada  
Pêches et Océans  
Canada



Environment and  
Climate Change Canada  
Environnement et  
Changement climatique Canada



Tsleil-Waututh Nation  
PEOPLE OF THE INLET

## Key Community Partners

## Kudos



NADA.

native

Vancity



patagonia

PRINCE of WHALES  
WHALE & MARINE WILDLIFE ADVENTURES





# DEEPEST THANKS

We are so incredibly grateful to all of our supporters for joining us on our amazing journey for the past six years. We couldn't have made such an incredible impact around the world without your support!

New to Sea Smart? Help us power waves of change around the world! Email us at [info@seasmartschool.com](mailto:info@seasmartschool.com) to learn how you can become an Ocean Hero.



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[www.seasmartschool.com](https://www.seasmartschool.com)  
[#SeaSmartSchool](https://twitter.com/SeaSmartSchool)

