



Sea Smart

# IMPACT REPORT

JAN - DEC 2023

[WWW.SEASMARTSCHOOL.COM](http://WWW.SEASMARTSCHOOL.COM)



# WHO ARE WE?



Sea Smart is a Vancouver-based charity committed to fostering a deep appreciation for the ocean through innovative programs and educational resources. Our **primary mission** is to get youth excited about our ocean and empower them to be ocean heroes!





# YOUTH-BASED FOCUS

At Sea Smart, we place a strong emphasis on empowering the next generation.

**We offer multi-series programs tailored for schools, youth groups, and environmental clubs.**

Our youth programs are for youth aged 6-18 and introduce students to marine biology and sustainability in a way that is enjoyable, memorable, and creates a lifelong connection with nature.



# OUR 2023 TEAM



**Dr. Elaine Leung**

ED and Founder



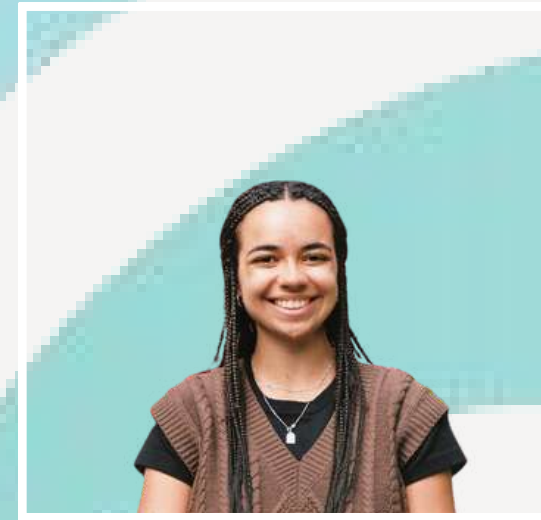
**Kanchan Lal**

Managing Director



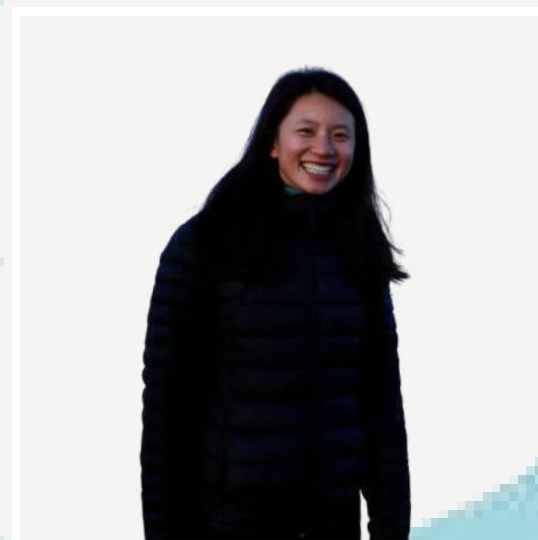
**Megan Bourassa**

Admin Coordinator



**Talia Damas**

Program Coordinator



**Emma Lin**

Program Coordinator



**Caitlin Stanley**

Program Assistant



**Casual  
Educators**



**Loki & Kuma**

Chief Relaxation Officer (CRO) &  
Chief Entertainment Officer (CEO)

# BOARD



**Kristina Lee**

Chair



**Victoria Nalugwa**

Vice Chair



**Natalie Gilson**

Secretary



**Katherine Pui**

Director



**Dayna Holland**

Treasurer

Brianne Miller  
Carrie St. Martin  
Ray Wang  
Gavin Wilson  
Brian Duong  
Chin Chang  
Abhi T.  
Erin Leckie

# ADVISORS



# OUR WORK

From interactive workshops to immersive experiences our initiatives are designed to create a lasting impression on participants while instilling a sense of responsibility toward the health of our ocean.





# OUR WORK with schools and youth

Sea Smart has educated and empowered over 40,000 students, instilling a love for our oceans in the next generation! Aligned with the BC core curriculum, Sea Smart offers four unique programs teaching marine biology and sustainability.

Through our programs, students develop essential teamwork, organization, and leadership skills through action projects.

“*The impact Sea Smart has on children's lives is undeniable. Not only do they foster a love and appreciation for the ocean, but they also inspire real action and behavioural changes. Sea Smart creates a warm and welcoming environment where children feel empowered and supported*

- Catherine Mckay, Teacher



\*In 2023

**72** Workshops Delivered

**908** Students & Youth Participants



# OUR WORK with kids

Sea Smart is dedicated to engaging kids and kindling a love for the ocean.

Our programs for kids offer a unique opportunity to explore and appreciate the wonders of the marine world. We offer a selection of programs including youth workshops, online programs, and summer camps!

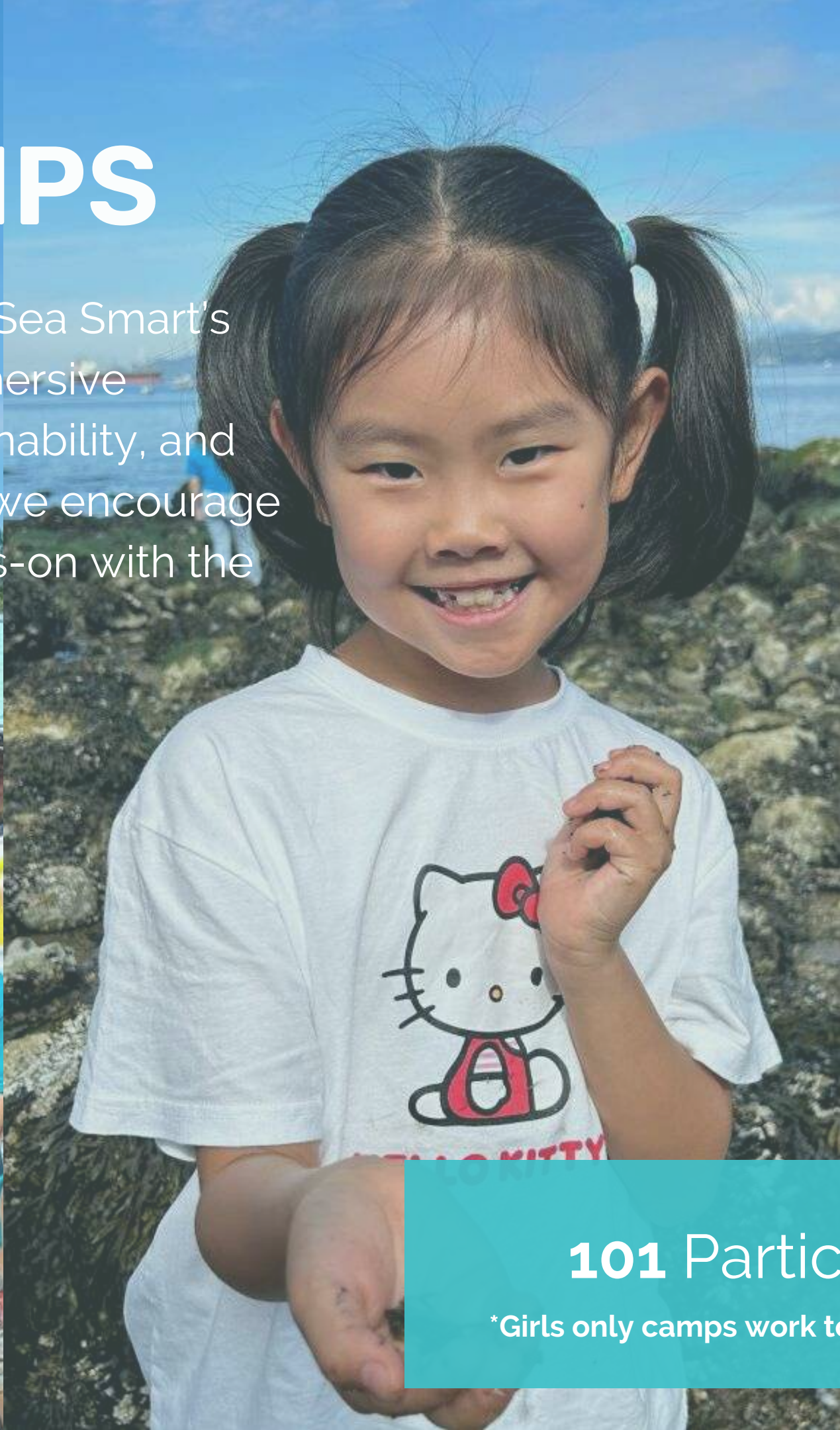
*“In the process of learning with Sea Smart, the kids in our group also started to bond with each other as well. The cohesiveness that develops over the whole year is what can make Guides so special to a lot of them. There were a few that wouldn't dare speak in a skit in front of a group last year, but this topic seemed to give them confidence. - Girl Guides*





# SUMMER CAMPS

One of our most popular programs, Sea Smart's outdoor Summer Camps are an immersive experience in marine biology, sustainability, and ocean conservation. During camps, we encourage kids to explore nature and get hands-on with the environment!



**444 Campers!**

**101** Participants in GIRLS-only Camps

\*Girls only camps work towards closing the gender gap in science related field!



# GLOBAL REACH

Sea Smart's impact extends globally through **partnerships, educational resources, and online programs**, reaching audiences worldwide to promote ocean conservation and environmental awareness.

**Photo:** A child from Paris showing her completed school project on her hero, Dr. Elaine Leung!



\*In 2023

24 Countries Reached

9694 People engaged through Online Resources and Programs



# BURSARIES

Here at Sea Smart we believe in accessible education! We offer bursaries to all youth experiencing financial barriers, This fosters inclusivity and promotes equitable opportunities for ALL youth to engage in ocean conservation.

\*In 2023

Bursary Value Awarded **\$20,385**

**849** Students Awarded Bursaries

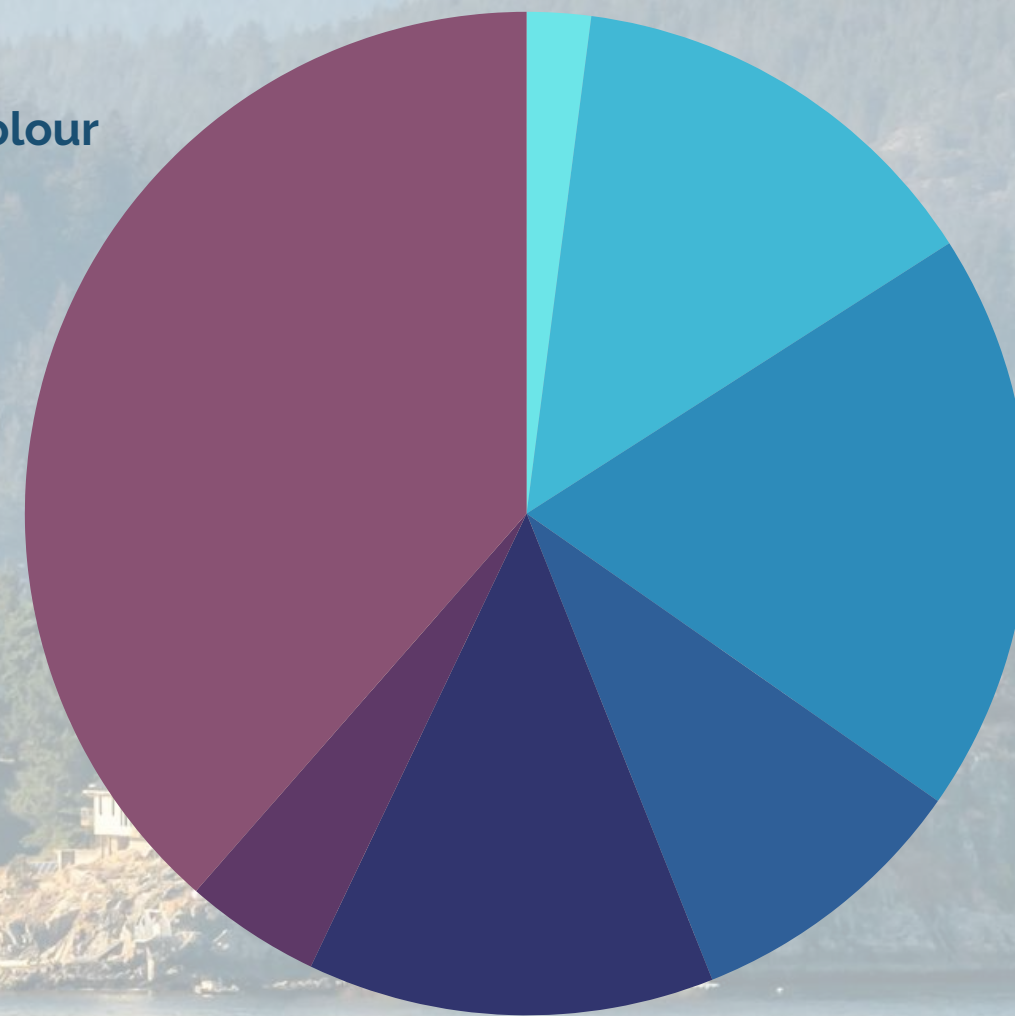
**50** Kids Awarded One Week of Free Camp

% of youth that identify as a Person of Colour  
**38.6%**

% that are immigrants or refugees  
**13.9%**

% of youth from a low-income background  
**18.8%**

% of youth that identify as Indigenous  
**13.1%**





# OUR WORK with the community

Sea Smart works closely with our community members! Through our **corporate programs, lunch and learns, and public events**, we work to foster a sense of environmental responsibility and empower individuals to make positive changes that better themselves and the ocean.

10 Community Events

696 Participants Engaged

\*In 2023





# SHORELINE CLEANUPS

Sea Smart takes action for a cleaner ocean by actively organizing shoreline cleanups. These events serve as a rallying point, bringing together students, volunteers, and community members to directly contribute to the well-being of our marine ecosystems.

40 Cleanups Organized

880 Participants

\*In 2023



# OUR 2023 IMPACT ON VANCOUVER'S SHORES

**2484315 m<sup>2</sup>** of Habitat Cleaned

**14,247** Cigarette Butts Removed

**348 KG** Garbage Removed

**538.4 KG** Recycling Removed



# OUR FINANCIALS

FISCAL YEAR JAN 1- DEC, 2023

Annual Operating Budget

\$ 401,997.30

In-kind Contributions  
Total Value: \$ 146,958.40

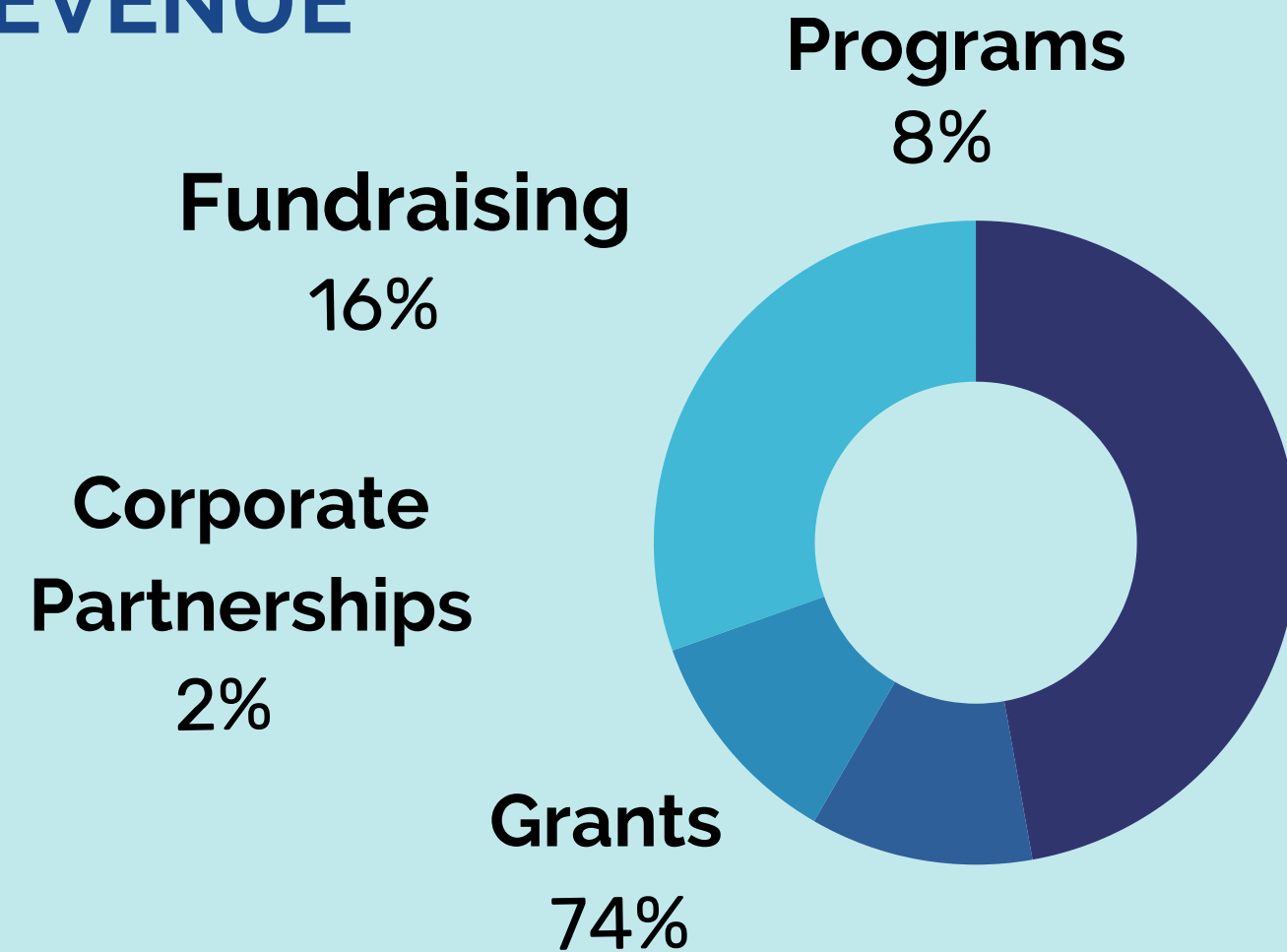
Volunteer Hours:

\$36,075.00

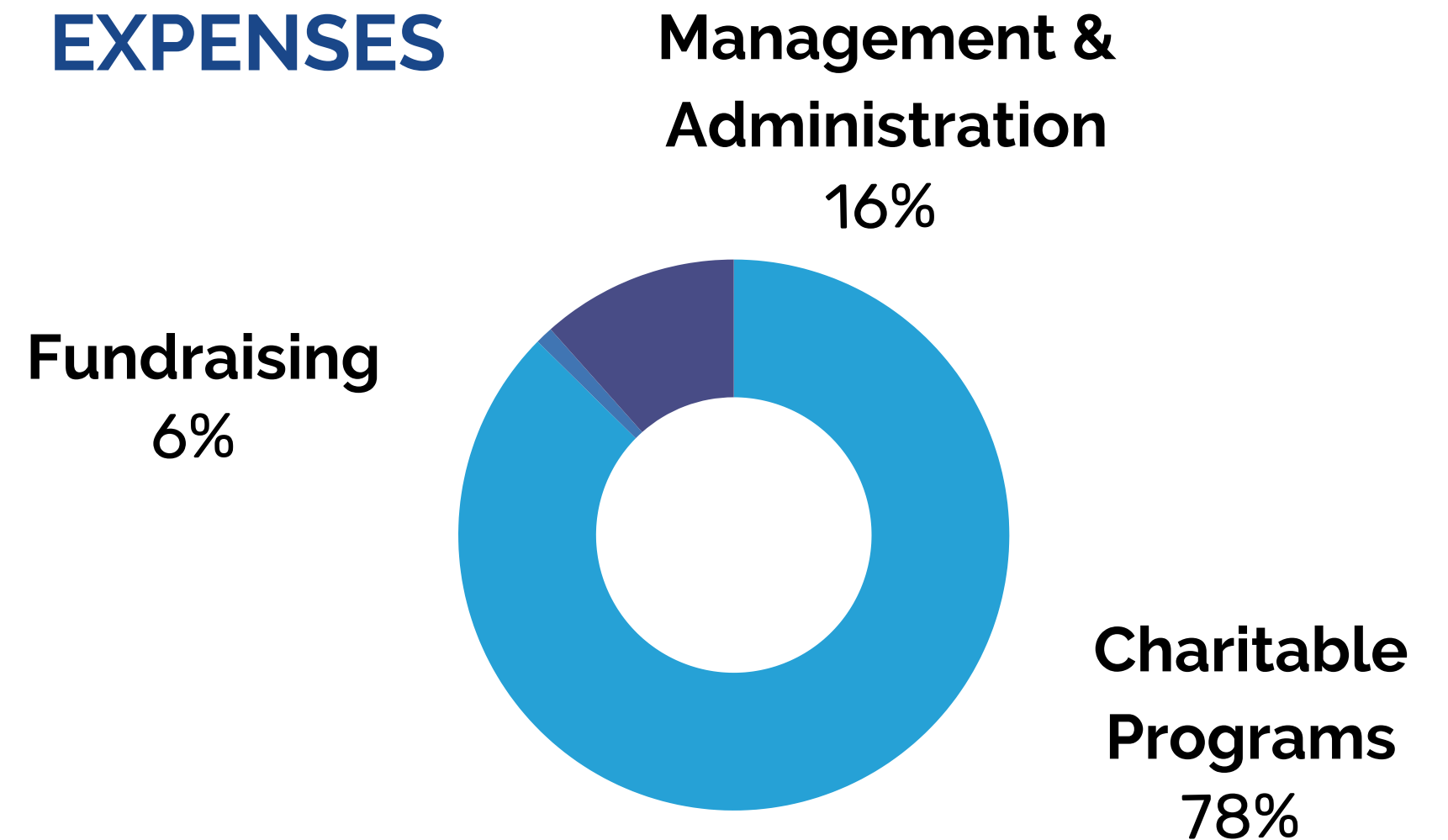
Goods & Services:

\$ 12,245.99

## REVENUE



## EXPENSES







**1696** Volunteer Hours Completed

**\$36,075.00** In Kind Value

# OUR VOLUNTEERS

Volunteers are essential in any organization, especially to Sea Smart! A big thank you to all the amazing volunteers this year that helped keep our programs running!

## 2023 Volunteers:

Kayla Campbell  
Sarah Kane  
Paulina Juhlin  
Nicole Espinoza  
Kayla Campbell  
Candice Tsang  
Lily Farris  
Mary Lou Miles  
Richelle Gee  
Tessa Dec  
Irene Cubi

Julia Cubi  
Alexa Sinclair  
Katie Wong  
Judson Brooks  
Natalie Chien  
Caitlyn Baird  
Gillian Rose  
Adara Shilling  
Ashlyn Tsang  
Winnie Luan  
Tessa Macdonald  
Molly Jordan



# OUR PARTNERS

## Key Sponsors



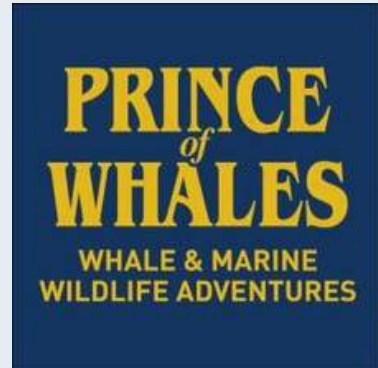
Fisheries and Oceans  
Canada  
Pêches et Océans  
Canada



Environment and  
Climate Change Canada  
Environnement et  
Changement climatique Canada



BC | BC Conservation &  
Biodiversity Awards



Arthur and Audrey  
Cutten Foundation



## Community Partners



Tseil-Waututh Nation  
PEOPLE OF THE INLET





# DEEPEST THANKS

We extend our heartfelt gratitude to our supporters for their unwavering commitment over the past six years. Your support has been instrumental in driving our global impact!

New to Sea Smart? Join us in making waves of change worldwide! Contact us at [info@seasmartschool.com](mailto:info@seasmartschool.com) to discover how you can become an Ocean Hero.

@seasmartschool  
[www.seasmartschool.com](http://www.seasmartschool.com)  
#SeaSmartSchool

